



Design for the developing world

With @zarino from @mysociety



Design for the developing world — @zarino — @mysociety — #dotyork 2017

mySociety

mySociety code is running right now in...

Argentina Australia Belgium Bosnia and Herzegovina
Cameroon Canada Chile Colombia Costa Rica Croatia
Czech Republic Dominican Republic France Ghana
Greece Hong Kong Hungary Iran Ireland Israel Italy
Jamaica Kenya Kosovo Liberia Macedonia Malaysia
Morocco Nepal New Zealand Nicaragua Nigeria Norway
Portugal Romania Rwanda South Africa Spain
Sweden Switzerland Taiwan Turkey Uganda Ukraine
UK USA Uruguay Zimbabwe



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mySociety

4 ways we approach international design at mySociety

“developing world”

Understand local culture

“Don’t use green
in Costa Rica”



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mySociety

Yo Denuncio es una plataforma desarrollada para facilitarte a ti, el ciudadano, la capacidad de reportar eventos que hayan afectado tu seguridad o bienestar de una forma fácil, eficiente y efectiva.

Las denuncias hechas a través de la plataforma te permitirán a la Policía Nacional y al Ministerio Público capturar información sobre actos delictivos de manera geo-referenciada, y en tiempo real.

De esta manera, tú como ciudadano activo y comprometido con la seguridad de todos, nos estarás ayudando a desarrollar mejores políticas y estrategias para prevenir el crimen y garantizar tu seguridad y la de todos los ciudadanos del país.

ELIGE TU DENUNCIA:



¿COMO FUNCIONA?

- 1

Haz un click en el ícono con el tipo de denuncia que deseas realizar.



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Oct. 23, 2017

It's a busy week in the main chambers. Everything from the mini-budget speech, to Ministerial question time, to debates, to legislative business, to motions ... [More →](#)

What's at stake in SA's new finance minister's first budget

Oct. 23, 2017

There's a great deal hanging on South Africa's 2017 medium term budget policy statement. Three factors are at play: there is political turmoil around ...

[More →](#)**MP CORNER****Adv Bongani Bongo (ANC)**

Oct. 23, 2017

What is your political background? How did you come to join your political party and become an MP? My activism started when I was a learner at Dennilton in 1995 where only ... [More →](#)

Do you have a problem?

Contact your representative

At local, provincial and national level

Enter your address

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Understand local culture

Understand
local culture

Follow
the users

Literally



Figuratively

“Facebook *is*
the internet.
Get over it.”



Photo: Craig Mod

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mySociety



Yogera Uganda

@yogeraUg

Home

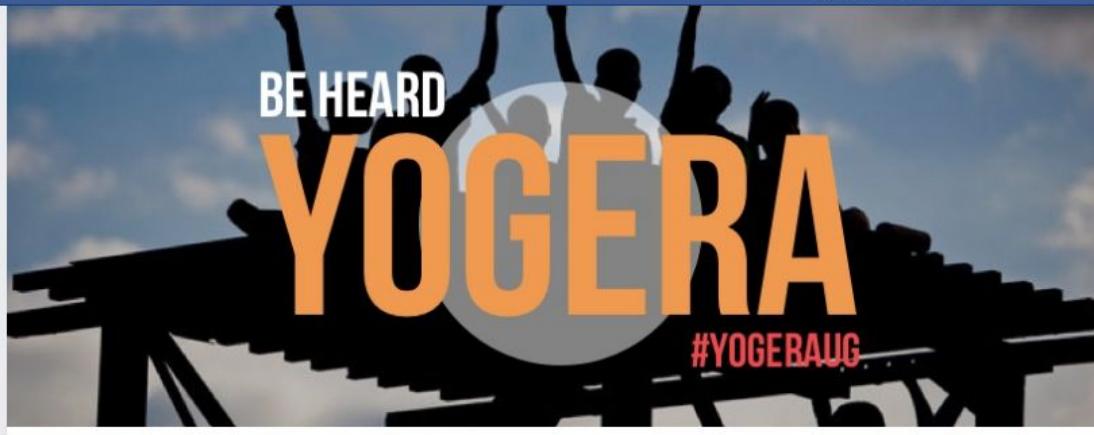
About

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6:09
We do community engagement meetings too to discuss issues...
5 views · 21 July



0:15
State of Buwanda Primary School Toilets in Busia District....
11 views · 5 July



0:11
In Buhatuba Village , Masafu, Busia. Little one enjoying a...
13 views · 5 July



0:42
Two months ago during my outreaches in Eastern Uganda-...
9 views · 2 July



Airtel Ghana

26 April 2016 ·

Facebook is still FREE on Airtel and you know that's a big deal because just in case you run out of data for a while, you still have a bit of the social media world at your fingertips. #SmartphoneNetwork



Enjoy Facebook all
the time, it's still free
on Airtel.

Speaking of
how people access
your sites...

**Understand
local culture**

**Follow
the users**

**Design for
multiple devices**

Almost 50% of hits to
our Kenyan & Nigerian sites
come via Opera Mini



Opera Mini Tips

(previously WTF Opera Mini?!)

CSS line-clamp

@font-face Web fonts 😊

CSS3 Border images

CSS3 Background-image options

CSS position:fixed 😊

CSS3 Text-shadow

CSS3 Box-shadow

CSS3 Border-radius (rounded corners) 😢

CSS3 2D Transforms 😢

CSS3 3D Transforms

CSS Hyphenation

CSS3 Transitions 😊

CSS font-feature-settings

CSS Animation 😌

CSS Gradients

CSS Canvas Drawings

CSS Reflections

CSS Masks

SVG in CSS backgrounds

CSS Backdrop Filter

calc() as CSS unit value 😊

CSS3 Overflow-wrap

CSS text-stroke and text-fill

CSS Grid Layout

CSS zoom

TTF/OTF – TrueType and OpenType font support

CSS pointer-events (for HTML)

CSS Regions

CSS Exclusions Level 1

CSS resize property

CSS Repeating Gradients

CSS Filter Effects

getComputedStyle

CSS3 word-break

Viewport units: vw, vh, vmin, vmax 😊

Scoped CSS

CSS outline properties

CSS user-select: none

Intrinsic & Extrinsic Sizing

CSS3 tab-size

::selection CSS pseudo-element

::placeholder CSS pseudo-element

CSS Device Adaptation

text-emphasis styling

CSS3 Cursors (original values)

Quick Launch	Samsung	Google	Others
 Android	 Galaxy S8 7	 Pixel 8	 LG
 iOS	 Galaxy S8+ 7	 Pixel XL 7.1	 G5 6
 Windows Phone	 Galaxy S7 6	 Pixel 7.1	 Motorola
 Windows	 Galaxy S6 5	 Nexus 6P 7	 Moto X 2nd Gen 6
 10	 Galaxy S5 4.4	 Nexus 5X 7	 Moto X 2nd Gen 5
 8.1	 Galaxy S4 4.4	 Nexus 6 6	 Moto G 2nd Gen 5
 8	 Galaxy Note 4 4.4	 Nexus 6 5	 HTC
 7	 Galaxy Note 3 4.3	 Nexus 5 4.4	 One M8 4.4
 XP	 Galaxy Tab 4 10.1 4.4 Tablet	 Nexus 9 5.1 Tablet	 Amazon
 Mac	 Galaxy S3 4.1	 Nexus 7 6 Tablet	 Kindle Fire HDX 7 4.3 Tablet
	 Galaxy S2 2.3	 Nexus 7 4.4 Tablet	 Kindle Fire HD 8.9 * 4 Tablet
	 Galaxy S 2.2	 Nexus 4 4.2	 Sony
	 Galaxy Note 2 4.1		 Xperia Z5 5.1
	3 more		
		<p>Drag a browser here to add to Quick Launch</p>	

* Local testing not available

**All of this is for nothing if you
don't actually make a start**

**Understand
local culture**

**Follow
the users**

**Design for
multiple devices**

**Make a change
right now**

Try a front-end performance sprint!

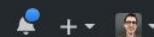
It's fun!



This repository

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mysociety / pombola

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Code

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Pull requests 9

Projects 0

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front-end performance sprint #1764

[Edit](#)[New issue](#)

Closed

mhl opened this issue on 14 Sep 2015 · 7 comments



mhl commented on 14 Sep 2015

Owner



The idea of this is to spend a few days (Monday 21st of September to Wednesday 23rd of September) working with @wrightmartin and / or @zarino to focus on getting down page-load times for Pombola sites, and look at ways we could improve the experience for people using the site by reducing asset sizes, changing load order, using image sprites, etc.

It would also be a good chance to look at questions like "is it still worth using Modernizr?", related to [#1686](#)

mhl added the **1 - Contender** label on 14 Sep 2015

mhl changed the title from [placeholder] front-end performance sprint to front-end performance sprint on 15 Sep 2015



wrightmartin commented on 15 Sep 2015

Member



- Shall we give ourselves a target? Say ~10% of requests, ~20% filesize?

Assignees



Labels

Difficulty 0

Projects

None yet

Milestone

No milestone

Notifications

[Unsubscribe](#)

You're receiving notifications because you were mentioned.

In 1 day, we reduced
page weight* by 40%

*page weight isn't *everything*, but it's a start!

A few days from you can
make a huge difference to
your users, again and again

Understand local culture

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Design for the developing world

Design for the *whole* world

What are you going to improve first?